



Draft Matrix

November 8, 2013

Ladies and Gentlemen,

After consulting with the TTB and reviewing A.R.S. Title 4 the use of the "Draft Matrix" in the Arizona market has been determined to be a violation of A.R.S. 4-243 and the CFR. When the sale of alcohol is tied to placement (shelf space, menu space, or draft handle numbers) it is considered a slotting fee.

If you are utilizing a "Draft Matrix" or any other type of slotting fee program it needs to be discontinued. Enforcement for violations of this type of activity will commence on December 1, 2013.

If you have any questions please do not hesitate to contact me at the numbers listed below.

Respectfully,

A handwritten signature in black ink, appearing to read "J.C. Miller", is positioned below the "Respectfully," text.

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