



The Economic Impact of the Wine and Spirits Industry in Arizona

The state's 76 wine and spirits wholesaler locations are a crucial part of the responsible and efficient distribution system that provides adults with access to a wide variety of quality products from around the world. Distributors are the key link in the three tier system created by the states to control the flow of beverage alcohol under the 21st Amendment to the U.S. Constitution.

- 1 Distillers and wineries** create a myriad of products for adults to enjoy.
- 2 Wholesalers and distributors** are experts in safe and efficient global distribution, logistics and local marketing. They maintain the quality and integrity of wines and spirits, and collect excise taxes for state and local governments. They work with retail stores and on promotional events. Wholesalers also work with suppliers, chefs and bar and restaurant managers to create customized product selections and pairings.
- 3 Retailers** help to ensure that only adults of legal age have access to wine and spirits products, and provide consumers with a wide variety of quality beverages.

DRIVING OUR ECONOMY



1,180 Jobs

Wholesalers alone account for more than 1,180 jobs paying \$88.70 million in wages.

WAGES AND JOBS GENERATED BY THE WINE AND SPIRITS INDUSTRY

Overview		Jobs	Wages	Economic Impact
By working together, all the businesses in the wine and spirits industry constitute an important part of the state's economy, as many as 15,510 jobs are directly created by the wine and spirits industry, and wholesalers alone account for more than 1,180 of them.	Direct	15,510	\$454,838,800	\$1,109,822,500
	Indirect (1)	3,670	\$182,086,300	\$561,240,600
	Induced (2)	8,180	\$354,482,500	\$1,139,654,700
	Total	27,360	\$991,407,600	\$2,810,717,800
	Notes:			
	[1] Indirect impacts are those created by suppliers, to producers, wholesalers and retailers of beverage alcohol products.			
	[2] Induced impacts are those created by the respending of employees in the direct and indirect sectors of the economy.			

JOB CREATION

Wholesalers alone account for more than 1,180 jobs paying \$88,698,000 in wages. All told, nearly 27,400 people in Arizona depend on the production, distribution, and sale of wine and spirits products for their livelihood.

These are real people with real jobs, ranging from vinters, to importers, to truck drivers, to wait staff in bars and restaurants throughout the state.

This is equal to nearly 0.91% of the state's working population.³

SUPPORTING A RANGE OF INDUSTRIES

In addition to those working in the three tiers of the wine and spirits industry, a broad range of workers including those in banking, construction, packaging and even agriculture work to supply the wine and spirits industry with goods and services.

A total of 520 manufacturing jobs in Arizona are related in some way to the industry.⁴

TAX GENERATION

The wine and spirits industry is a major contributor to federal, state and local coffers. State and local governments received about \$140.22 million in taxes from the wine and spirits industry.

In addition, the federal government received a total of \$140.25 million in excise taxes, and \$222.26 million in business related taxes from beverage alcohol products. This does not even include customs duties paid on imported products.

TAX REVENUES FROM THE WINE AND SPIRITS INDUSTRY IN 2012

	Consumer Tax	Business Tax
State Taxes	\$140,220,500	\$199,391,800
Federal Taxes	\$140,252,700	\$222,263,000
TOTAL	\$280,473,200	\$421,654,800

³ Source: Bureau of Labor Statistics, Local Area Unemployment Statistics, 6/1/2013.

⁴ In addition to those in wineries and distilleries.



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WSWA Member Firm	Location	Phone
Republic National Distrig Co	Flagstaff	
(Republic National Distributing Company) Young's Market	Phoenix	602-442-6622
Alliance Beverage Distributing Co LLC	Phoenix	602-760-5500
Southern Wine & Spirits Of America, Inc.	Phoenix	620-533-8000
Alliance Beverage Distributing Co., LLC	Tucson	520-903-3600
Republic National Distrig Co	Tucson	
Southern Wine & Spirits Of Arizona	Tucson	520-617-0665
Republic National Distributing Company	Yuma	928-344-4268