



State of Arizona  
Department of Liquor Licenses and Control

## Press Release

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FOR IMMEDIATE RELEASE

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### The 2015 Arizona Liquor License Lottery

PHOENIX – Owning a bar, beer and wine bar, or liquor store in Arizona requires patience, good timing, and cash reserves. Of the [19 types of liquor licenses available in Arizona](#), the bar, beer & wine bar, and liquor store licenses are transferrable. A person may apply for a transferrable license under two circumstances: 1) when the state creates new licenses based on a county population increase of 10,000 within the past fiscal year; or 2) when a licensee decides to sell a transferrable liquor license on the open market.

24 new licenses have been created for the 2015 liquor license lottery. New licenses are created in counties that experience a population increase of 10,000 +. In FY 2015, Maricopa, Pima, and Yuma Counties meet population increase requirement.

Prices for new licenses range from a low of \$10,500 for a beer and wine bar license in Pima County to a high of \$226,500 for a liquor store license in Maricopa County. Liquor license values are established by independent appraisers. Much like real estate, previous sale prices in a specific geographic area determine the fair market values.

The Arizona Department of Liquor will accept [lottery entry forms](#) from Monday, May 11 through Friday, June 5, 2015. The \$100 entry fee is non-refundable. Entries are accepted with or without a pre-determined business location. The business location must be determined prior to Monday, June 25, 2018.

2015 Arizona Liquor License Lottery Available Licenses and Fair Market Values			
County	Series 6 (Bar)	Series 7 (Beer & Wine Bar)	Series 9 (Liquor Store)
Maricopa County	6 available	6 available	7 available
Fair Market Value	\$ 71,750	\$ 13,700	\$ 226,500
Pima County	1 available	1 available	2 available
Fair Market Value	\$ 27,650	\$ 10,500	\$ 71,500
Yuma County	1 available	0 available	0 available
Fair Market Value	\$ 57,900	NA	NA

When the number of applications exceeds the available licenses in a series, a [random selection drawing](#) is held to determine which entrants may participate in the application process. The drawing will be held at 10 a.m. Monday, June 22, 2015.

Learn more about the 2015 Arizona liquor license lottery by visiting <http://www.azliquor.gov/lottery.cfm> or contact Lee Hill, [lee.hill@azliquor.gov](mailto:lee.hill@azliquor.gov).

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